



**Casper Area Economic
Development Alliance, Inc.**

Annual Dinner

Celebrating the Entrepreneurial Spirit of the Casper Community!

CAEDA is honored to host Blake Mycoskie, Founder and Chief Shoe Giver of TOMS Shoes at its Annual Dinner on February 3, 2010. Embodying the entrepreneurial spirit of a new generation, 32 year old Blake Mycoskie has created five businesses since college. President Bill Clinton called Blake "one of the most interesting entrepreneurs I've ever met." Bill Gates cited Mycoskie and his company TOMS Shoes in the Time Magazine article, "How to Fix Capitalism." Mycoskie also caught the attention of AT&T, who featured him in a major national ad campaign for several months. Today TOMS' is revolutionizing the way consumers shop. The "One for One" business model has encouraged conscientious consumers to purchase and give more than 140,000 pairs of new shoes to children in need in just 3 years. The amazing success of TOMS Shoes proves an entrepreneur can succeed financially while making the world a better place and that the purchasing power of individuals can be used to foster the greater good.



The CAEDA Annual Dinner will be held on **Wednesday, February 3, 2010** at the Casper/Natrona County International Airport. Tickets are \$60 per person or \$450 for a Corporate Table of 8. **Tickets are going fast!** Please call the CAEDA office at 307-577-7011 by Friday, January 22 to reserve your seat, space is limited.

Thank you to the following sponsors for making CAEDA's Annual Dinner possible:

